The following chart sets out by category the personal data collected ("Category"), the purposes for which the information is collected ("A. Purposes"), the categories of third parties to whom the information may be disclosed for a business purpose ("B. Disclosed To"), and the categories of third parties to whom the information may be sold for monetary value or other valuable consideration or shared for cross context behavioral advertising/targeted advertising ("C. Sold/Shared To").

Please also see the "Additional Details About Our Data Practices" section in our privacy policy (https://coinflip.tech/terms/privacy-policy) for additional information on certain types of personal data collection and use.

improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research; conduct sales auditing); (6) **Security** (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (7) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (8) **Business Transitions** (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (9) Other Purposes as **Disclosed** at the time of collection or with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Third Party Advertising and Analytics Partners (such as analytics companies, third party advertising companies, and marketing partners); (2) **Technology Systems Service Providers** (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (3) Social Media and Similar Third Party Platforms; (4) Order Fulfillment Vendors (such as payment processors, kiosk support vendors, record keeping, trading platforms, transfer agents, exchanges, trading platforms, financial institutions); (5) Government Agencies and Law Enforcement/Where Required by Law (including third parties in connection with a court or other legal proceedings); (6) Parent and Affiliated Companies; (7) Communication Services Providers (such as email delivery vendors, chat agents, and customer service vendors); (8) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors); (9) Security Vendors (including fraud detection vendors; identification and background check vendors); (10) third parties in the court of a business transition; (11) third parties to

whom you agree or direct us to share your data; (12) other service providers who solely use your data to provide services to us or to you.

- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:
- (1) Third Party Advertising and Analytics Partners; (2) Social Media Platforms

Payment/Financial Information

This may include your debit/credit card number, billing address, or other payment card data, including the payment source (i.e., payment types connected to Olliv). This may also include your wallet address, tokens in wallet, risk level per wallet, and banking data such as routing and account number.

A. Purposes for Collection:

(1) Provide you the Services (to process transactions that you have authorized us to make, including to fulfill and recover your orders such as to process your financial information and payment methods to complete your transactions; to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer; to verify and authenticate your identity; provide customer service); (2) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (3) Administrative (to recognize you across the Services and across devices); (4) Advertising **Activities and Marketing Messages** (to create advertising models through lookalike modelling or other research methodologies); (5) Personalization (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, messages and offers we display to you, both on the Services and elsewhere online; to identify your preferences); (6) Internal Business Purposes (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research; conduct sales auditing); (7) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal

claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (9) Other Purposes as Disclosed at the time of collection or with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Order Fulfillment Vendors (such as payment processors, kiosk support vendors, trading platforms, transfer agents, exchanges, trading platforms, financial institutions); (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (3)

Communication Services Providers (such as chat agents and customer service vendors); (4) Security Vendors (including fraud detection vendors; identification and background check vendors); (5) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings); (6) third parties in the course of a business transition; (7) third parties to whom you agree or direct us to share your data; (8) other service providers who solely use your data to provide services to us or to you.

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Device ID/Interaction Information

This may include details about the device you use to access the Sites, such as IP address, traffic on pages, usage, trends, and navigation patterns on the Sites.

A. Purposes for Collection:

(1) Provide you the Sites and Services (to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer; to verify and authenticate your identity and residency; to help you locate a kiosk; to provide customer service; to optimize your experience on the Sites); (2) Advertising Activities and Marketing Messages (to send you offers, promotions, invitations, from us, our advertisers, or other third parties, including special offers and messages about services you have shown interest in, online or offline; to send you news, bulletins, marketing materials, and similar information; to monitor and control ad delivery, performance, and frequency; to create advertising models through lookalike modelling or other research methodologies); (3) Personalization (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, messages and offers we display to you, both

on the Services and elsewhere online; to identify your preferences); (4) Administrative (to recognize you across our Services and your devices); (5) **Internal Business Purposes** (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research; conduct sales auditing; (6) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (7) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (8) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (9) Other Purposes as Disclosed at the time of collection or with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Third Party Advertising and Analytics Partners (such as analytics companies, third party advertising companies, and marketing partners); (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (3) Social Media and Similar Third Party Platforms; (4) Order Fulfillment Vendors (such as payment processors, kiosk support vendors, trading platforms, transfer agents, exchanges, trading platforms, financial institutions); (5) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings; (6) Parent and Affiliated Companies; (7) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors; (8) Communication Services Providers (such as email delivery vendors, chat agents, and customer service vendors); (9) Security Vendors (including fraud detection

vendors; identification and background check vendors); (10) third parties in connection with a business transition; (11) third parties to whom you agree or direct us to share your data; (12) other service providers who solely use your data to provide services to us or to you.

- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:
- (1) Third Party Advertising and Analytics Partners (such as advertising and analytics companies, marketing partners or unaffiliated third parties who are joint marketing and licensing partners or whose products or services are integrated in our Services); (2) Social Media Platforms

A. Purposes for Collection:

(1) Provide you the Services (to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer, including to locate a kiosk near you); (2) Internal Business Purposes (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems); (3) Marketing Messages (to send you offers, promotions, invitations, from us or other third parties, online or offline; to send you news, bulletins, marketing materials, and similar information; to tailor offers and recommendations we display to you based on your location); (4) Personalization (to tailor content, recommendations, and offers based on your location); (5) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (6) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (7) Business Transitions (in connection with a

Precise/Specific Location Data

This may include your longitude/latitude coordinates from a global positioning system (GPS).

merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (8) Other Purposes as Disclosed at the time of collection or with your consent.

- **B.** Categories of Third Parties the Data Is Disclosed to:
- (1) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (2) Parent and Affiliated Companies; (3) Government Agencies and Law Enforcement/Where Required By Law; (4) Security Vendors; (5) third parties in connection with a business transition; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

This may include when you visit our cryptocurrency kiosk or transact with the Company Order Desk for identity verification purposes.

Biometric Data

A. Purposes for Collection:

(1) Provide you the Services (to verify and authenticate your identity in order to process certain transactions; (2) Internal Business Purposes (to detect and troubleshoot problems); (3) Legal (to comply with the law; to enforce our agreements and policies, including this Privacy Policy and our Terms of Service; to comply with contractual obligations; to cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets); (4) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (5) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (6) Other Purposes as Disclosed at the time of collection or with your consent.

- **B.** Categories of Third Parties the Data Is Disclosed to:
- (1) Government Agencies and Law Enforcement/Where Required By Law;
- (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (3) Security Vendors (including fraud detection vendors; identification and background check vendors); (4) third parties in connection with a business transition; (5) Parent and Affiliated Companies; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Transaction Information

This may include data about your purchases, trades, transaction history, method of payment, fees, payment status, link to transaction on blockchain, and customer service contacts.

A. Purposes for Collection:

- (1) Provide you the Services (to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer; to verify and authenticate your identity; to provide customer service; to facilitate your participation in sweepstakes/contests); (2) Personalization (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, messages and offers we display to you, both on the Services and elsewhere online; to identify your preferences); (3) Internal Business Purposes (to help us operate and improve the
- Services; to track and analyze the effectiveness of our marketing efforts, including to track traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research; conduct sales auditing); (4)

 Advertising Activities and Marketing Messages (to send you offers, promotions, invitations, from us, our advertisers, or other third parties, including special offers and messages about services you have shown interest in, online or offline; to send you news, bulletins, marketing materials, and similar information; to create advertising models through lookalike modelling or other research methodologies); (5) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries,

including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets); (6) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public; (7) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (8) Other Purposes as Disclosed at the time of collection or with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

- (1) Order Fulfillment Vendors (such as payment processors, kiosk support vendors, record keeping, trading platforms, transfer agents, exchanges, trading platforms, financial institutions); (2) Third Party Advertising and **Analytics Partners** (such as analytics companies, third party advertising companies, and marketing partners); (3) Parent and Affiliated Companies; (4) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors); (5) Technology Systems Service **Providers** (such as webhosts, database hosts, cloud computing providers); (6) Communications Services Providers (such as email delivery vendors, chat agents, and customer support services; (7) Security Vendors (including fraud detection vendors); (8) Government Agencies and Law **Enforcement/Where Required By Law** (including third parties in connection with a court or other legal proceedings); (9) third parties in connection with a business transition; (10) third parties to whom you agree or direct us to share your data; (11) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:
- (1) Third Party Advertising and Analytics Companies (such as analytics companies, third party advertising companies, marketing partners or unaffiliated third parties who are joint marketing and licensing partners or whose products or services are integrated in our Services)

A. Purposes for Collection:

(1) Provide you the Services (to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer, including to register, permit access to, and manage your account; to verify and authenticate your identity and recognize you across the Services and your devices); (2) Internal Business Purposes (to help us operate and improve the Services; to track traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems); (3) **Personalization** (to understand your preferences; to tailor automatic communication flows to you regarding account/registration status); (4) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (5) **Security** (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (6) Business **Transitions** (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (7) Other Purposes as Disclosed at the time of collection or with your consent; (8) Advertising Activities and Marketing Messages (to create advertising models through lookalike modelling or other research methodologies).

B. Categories of Third Parties the Data Is Disclosed to:

(1) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers); (2) Security Vendors (including fraud detection vendors); (3) Government Agencies and Law Enforcement/Where Required By Law; (4) Affiliated Brands; (5) third parties in connection with a business transition; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.

User Account Information

This may include information such as username, password, and security questions.

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

A. Purposes for Collection:

(1) Provide you the Services (to verify and authenticate your identity; to permit you to onboard a counterparty; to process your job application); (2) Internal Business Purposes (to detect and troubleshoot problems); (3) Administrative (to permit you to engage in certain transactions); (4) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (5) **Security** (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (6) Business **Transitions** (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (7) Other Purposes as Disclosed at the time of collection or with your consent.

Employment Data

This may include data such as employment status, job title, and employer name.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers); (2) Security Vendors (including fraud detection vendors; identification and background check vendors); (3) Parent and Affiliated Companies; (4) Government Agencies and Law Enforcement/Where Required By Law; (5) third parties in connection with a business transition; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

A. Purposes for Collection:

(1) Provide you the Services (to process your account registration and onboard you; to verify and authenticate your identity; to process transactions that you have authorized us to make; to help you locate a kiosk; to facilitate your participation in sweepstakes, contests, research; to facilitate and permit your access to the Services); (2) Internal Business Purposes (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research); (3) Advertising Activities and Marketing Messages (to send you offers, promotions, invitations, from us, our advertisers, or other third parties, online or offline; to send you news, bulletins, marketing materials, and similar information; monitor and control ad delivery, performance, and frequency); (4) **Personalization** (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, and offers we display to you, both on the Services and elsewhere online; to identify your preferences); (5) **Security** (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (6) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (7) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting

Demographic Information

This may include your date of birth, gender, income, residency, nationality.

all or part of our assets, including during due diligence); (8) Other Purposes as Disclosed at the time of collection/ with your consent

- B. Categories of Third Parties the Data Is Disclosed to:
- (1) Third Party Advertising and Analytics Partners; (2) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings); (3) Parent and Affiliated Companies; (4) Technology Systems Service Providers; (5) Order Fulfillment Vendors; (6) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors); (7) Security Vendors; (8) third parties to whom you agree or direct us to share your data; (9) Third parties in the course of a business transition; (10) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Data Revealing Nationality

This may include you nationality as determined through data and/or documents you share.

A. Purposes for Collection:

(1) Provide you the Services (to onboard counterparties; process your registration and onboard you; verify and authenticate your identity; to process transactions you have authorized us to make; to facilitate your participation in sweepstakes, contests, research; to facilitate and permit your access to the Services); (2) Internal Business Purposes (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research); (3) Personalization (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, and offers we display to you, both on the Services and elsewhere online); (4) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (5) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with

contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (6) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (7) Other Purposes as Disclosed at the time of collection or with your consent.

- B. Categories of Third Parties the Data Is Disclosed to:
- (1) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings);
- (2) Parent and Affiliated Companies; (3) Technology Systems Service Providers; (4) Order Fulfillment Vendors; (5) Sweepstakes/Contest Partners (such as administrators, other prize providers, and prize fulfillment vendors);
- (6) Security Vendors; (7) third parties to whom you agree or direct us to share your data; (8) Third parties in the course of a business transition; (9) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Government Identification

This may include your driver's license number, passport number, SSN, EIN, W9 data, or other government-issued identification.

A. Purposes for Collection:

(1) Provide you the Services (; to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer, including to process your account registration and transactions or host onboarding; to verify and authenticate your identity; to provide customer service; to facilitate your participation in sweepstakes/contests); (2) Internal Business Purposes (to detect and troubleshoot problems); (3) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); (4) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate,

and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (5) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence) (6) Other Purposes as Disclosed at the time of collection or with your consent.

- B. Categories of Third Parties the Data Is Disclosed to:
- (1) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings); (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing and maintenance providers); (3) Order Fulfillment Vendors (such as trading platforms, exchanges, trading platforms, financial institutions); (4) Security Vendors (including fraud detection vendors; identification and background check vendors); (5) third parties in connection with a business transition; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.

Information About Your Interests and Preferences

This may include data such as information derived from interactions with the Services.

A. Purposes for Collection:

(1) Advertising Activities and Marketing Messages (to send you offers, promotions, invitations, from us, our advertisers, or other third parties, including special offers and messages about services you have shown interest in, online or offline; to send you news, bulletins, marketing materials, and similar information); (2) Internal Business Purposes (to help us operate and improve the Services; to track and analyze the effectiveness of our marketing efforts, including to traffic, usage, trends, and navigation patterns relating to your activities; detect and troubleshoot problems; conduct user surveys, questionnaires, and market research); (3) Personalization (to customize and optimize the Services for you, including to personalize your experience and tailor content we display to you, such as advertising, recommendations, promotions, and offers we display to you, both on the Services and elsewhere online; to identify your preferences); (4) Legal (to comply with the law; to

resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency status in connection with regulatory obligations); **(5) Security** (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (6) Business Transitions (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (7) Other Purposes as Disclosed at the time of collection or with your consent.

B. Categories of Third Parties the Data Is Disclosed to:

(1) Third Party Advertising and Analytics Partners (such as analytics companies, third party advertising companies, and marketing partners); (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing providers, software-as-a-service providers, and technology maintenance and repair vendors); (3) Government Agencies and Law Enforcements / Where Required by Law (including third parties in connection with a court or other legal proceedings); (4) Parent and Affiliated Brands; (5) Security Vendors; (6) third parties in the course of a business transition; (7) third parties to whom you agree or direct us to share your data; (8) other service providers who solely use your data to provide services to us or to you.

C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

(1) Third Party Advertising and Analytics Partners (such as advertising and analytics companies, affiliated marketing partners or unaffiliated third parties who are joint marketing and licensing partners or whose products or services are integrated in our Sites)

A. Purposes for Collection:

Know-Your-Customer/Regulatory Data

This may include information we are required to collect to comply with regulatory requirements, such as OFAC Watchlist data.

*Please note that other categories of data may be processed for KYC/regulatory purposes – as otherwise noted above in this chart.

(1) Provide you the Services (to facilitate your activities with respect to our Services and to allow you to participate in the features of the Services we offer, including to process your account registration and transactions or host onboarding; to verify and authenticate your identity; to provide customer service); (2) Advertising Activities and Marketing Messages; (3) Internal Business Purposes (to detect and troubleshoot problems, internal reporting and tracking); (4) Legal (to comply with the law; to resolve disputes; enforce our agreements and policies, including this Privacy Policy and our Terms of Service; comply with contractual obligations; cooperate with government or other legal inquiries, including investigation on public safety matters and to respond to subpoenas, court orders, or legal process; fulfill regulatory reporting obligations; to establish or exercise our legal rights or defend against legal claims and otherwise protect our or others' rights/assets; to ascertain and verify your residency and OFAC Watchlist status in connection with regulatory obligations); (5) Security (to protect the integrity of the Services; to prevent, detect, mitigate, investigate, and protect against misuse of our systems, fraud, crime, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act, and to protect ourselves and you from people violating our policies, or otherwise to protect our or third-party rights or interests, which may include sharing information with other companies, lawyers, courts, or other government entities; to conduct identification and background checks; to protect health and safety of our users or the general public); (6) Business **Transitions** (in connection with a merger, acquisition, consolidation, bankruptcy, or other corporate transition, affecting all or part of our assets, including during due diligence); (7) Other Purposes as Disclosed at the time of collection or with your consent.

B. Categories of Third Parties the Data is Disclosed to:

- (1) Government Agencies and Law Enforcement/Where Required By Law (including third parties in connection with a court or other legal proceedings);
- (2) Technology Systems Service Providers (such as webhosts, database hosts, cloud computing and maintenance providers); (3) Order Fulfillment Vendors (such as trading platforms, exchanges, trading platforms, financial institutions); (4) Security Vendors (including fraud detection vendors; identification and background check vendors); (5) third parties in connection with a business transition; (6) third parties to whom you agree or direct us to share your data; (7) other service providers who solely use your data to provide services to us or to you.
- C. Categories of Third Parties to Whom the Data is Sold/Shared for Targeted Advertising:

This category of data is not sold or shared for targeted advertising.