PERSONAL INFORMATION WE COLLECT

The Personal Information we collect about you will depend upon how you use our Services or otherwise interact with us. Accordingly, we may not collect all of the below information about you.

In addition to the below, we may collect and/or use additional types of information and will do so after providing notice to you and obtaining your consent to the extent such notice and consent is required by the CCPA and CPRA.

Categories of Sources	Business or Commercial Purpose(s) for which	Categories of Third	Categories of Third
from which the	Information is Collected	Parties to whom this type	Parties to Whom this
Information was		of Personal Information is	Type of Personal
Collected		Disclosed for a Business	Information is Sold
		Purpose	or Shared for Cross
			Context Behavioral
			Advertising

Identifiers

This category includes: real name; alias; contact information (such as postal address, phone number, and email address); unique personal identifier; online identifier; device identifier; Internet Protocol address; account name; date of birth (or partial DOB such as birthday and month); social security number, driver's license or state identification card number; or other similar identifiers.

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We may collect this	This information is collected:	We may disclose this type	Third-party analytics,
type of information		of information to:	advertising, and
from:			other similar
 Consumer (i.e., you); Cookies and tracking technologies; Third party social media companies; Third party business partners; and Third-party data resellers. 	 to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services; to contact you regarding administrative issues, such as questions about your specific request, or otherwise respond to your comments or requests; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; to deliver notices regarding your account; to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information; to enforce this Privacy Policy and our Terms of Use; 	 Our parent, affiliates, and subsidiaries; Third party service providers; Third parties when you agree to or direct that we share your information with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer. 	marketing partners may have access to this data, including to better serve you more relevant and sometimes location- based advertisements, and this may be considered a considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.

to conduct user surveys and	
questionnaires; and	
to comply with Applicable Law.	

Any Categories of Personal Information as Defined in Subdivision (e) of Cal. Civ. Code Section 1798.140

This category includes: name; physical characteristics or description; address; telephone number; driver's license or state identification card number; education; occupation or field.

We may collect this	This information is collected:	We may disclose this type	Third-party analytics,
type of information		of information to:	advertising, and
from:			other similar
 Consumer (i.e., you); Third-party social media companies; Affiliated Brands and other third party business partners; and Third-party data resellers. 	 to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services; to contact you regarding administrative issues, such as questions about your specific request, or otherwise respond to your comments or requests; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; to deliver notices regarding your account; to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information; to enforce this Privacy Policy and our Terms of Use; to conduct user surveys and questionnaires; and to comply with Applicable Law. 	 Our parent, affiliates, and subsidiaries; Third party service providers; Third parties when you agree to or direct that we share your information with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer. 	marketing partners may have access to this data, including to better serve you more relevant and sometimes location- based advertisements, and this may be considered a considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.

Protected Classifications Characteristics

This category includes: age; race, ethnicity, or national origin; marital status; veteran or military status; and sex (including gender)

We may collect this	This information is collected:	We may disclose this type	Third-party analytics,
type of information		of information to:	advertising, and
from:			other similar
• Consumer (i.e., you); and	 to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services; to contact you regarding administrative issues, such as questions about your 	 Our parent, affiliates, and subsidiaries; 	marketing partners may have access to this data, including to better serve you more relevant and sometimes location-

Third-party data resellers.	 specific request, or otherwise respond to your comments or requests; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; to deliver notices regarding your account; to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information; to enforce this Privacy Policy and our Terms of Use; to conduct user surveys and 	 Third party service providers; Third parties when you agree to or direct that we share your information with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer.

Commercial Information

questionnaires; and

to comply with Applicable Law.

This category includes: information about your transactions, including records of items considered, purchased, and returned; information about reviews you have written; information about your customer service contact history (such as when you interact with our customer service team over the phone or through chat or if you respond to our text messages, including transcriptions of conversations and IVR recordings); information about your participation in our loyalty program or other member programs (such as how many points you have and promotion codes we send to you); and information about your participation in any contests, sweepstakes, or promotions.

	This information is collected:	We may disclose this type	Third-party analytics,
We may collect this type of information from:	 to process transactions that you have authorized us to make; to facilitate your activities with respect 	of information to:Our parent, affiliates, and	advertising, and other similar marketing partners may have access to this data, including to
Consumer (i.e., you);	 to our Services; to contact you regarding administrative issues, such as questions about your specific request, or otherwise respond to 	subsidiaries; Third party service providers;	more relevant and sometimes location- based
 Cookies and tracking technologies; 	 your comments or requests; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; 	 Third parties when you agree to or direct that we share your information 	advertisements, and this may be considered a considered a "sale" or "share" under the
 Affiliated Brands and other third- party business partners; and 	 to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; 	with them; Third parties as needed for legal or business purposes; Third parties who may	CCPA and CPRA under certain circumstances.

to enforce this Privacy Policy and our Terms of Use; to conduct user surveys and questionnaires; and to comply with Applicable Law.	Third-party data resellers.	 to deliver notices regarding your account; to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information; 	acquire your information in a business transfer.	
		 to conduct user surveys and questionnaires; and 		

We may offer you the opportunity to participate in features that collect information that may be considered "biometric information" under the CCPA and CPRA,

We may collect this type of information from:	This information is collected:	We may disclose this type of information to:	We do not sell or share this category of personal information.
• Consumer (i.e., you);	 to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; to enforce this Privacy Policy and our Terms of Use; to comply with Applicable Law. 	 Our parent, affiliates, and subsidiaries; Third party service providers; Third parties when you agree to or direct that we share your information with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer. 	
	Internet or Other Electronic Nety	work Activity	

Internet or Other Electronic Network Activity

This category includes: the hardware model, browser, and operating system you are using; the URL or advertisement that referred you to the Channel you are visiting; all of the areas within the Services that you visit; devices you have used to access the Services; login information (such as your last login); your time zone; location information based off your IP address; and mobile network (if applicable)

We may collect this	This information is collected:	We may disclose this type	Third-party analytics,
type of information		of information to:	advertising, and
from:			other similar
	to process transactions that you have		marketing partners
	authorized us to make;		may have access to
	dathorized as to make,		this data, including to

- Cookies and tracking technologies.
- to facilitate your activities with respect to our Services;
- to contact you regarding administrative issues, such as questions about your specific request, or otherwise respond to your comments or requests;
- to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be;
- to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act;
- to help us operate our Services;
- to deliver notices regarding your account;
- to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information;
- to enforce this Privacy Policy and our Terms of Use;
- to comply with Applicable Law.

- Our parent, affiliates, and subsidiaries;
- Third party service providers;
- Third parties when you agree to or direct that we share your information with them;
- Third parties as needed for legal or business purposes;
- Third parties who may acquire your information in a business transfer.

better serve you more relevant and sometimes location-based advertisements, and this may be considered a considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.

Geolocation Information

We may collect information about your precise geolocation through your use of our mobile app or features on our website (e.g., kiosk locator).

We may collect this type of information from:

- Customer (i.e., you);
- Cookies and tracking technologies.

This information is collected:

- to facilitate your activities with respect to our Services;
- to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act;
- to help us operate our Services;
- to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information;
- to enforce this Privacy Policy and our Terms of Use:
- to comply with Applicable Law.

We may disclose this type of information to:

- Our parent, affiliates, and subsidiaries;
- Third party service providers;
- Third parties when you agree to or direct that we share your information with them;
- Third parties as needed for legal or business purposes;
- Third parties who may acquire your information in a

Third-party analytics, advertising, and other similar marketing partners may have access to this data, including to better serve you more relevant and sometimes locationbased advertisements, and this may be considered a considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.

		business	
	Sensory Data (such as audio, electronic, visua	transfer.	
	Sensory Data (such as addio, electronic, visua	ii, oi siiiillai iiiloiiilatioiij	
,	r recordings from you when you use certain featur pending on what they capture, these images and r	•	-
We may collect this type of information from: • Customer (i.e., you); and • Third-party social media companies.	 to process transactions that you have authorized us to make; to facilitate your activities with respect to our Services; to verify and authenticate your identity, to help us ensure that the individuals who use the Services are who they claim to be; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money 	Our parent, affiliates, and subsidiaries; Third party service providers; Third parties when you agree to or direct that we share your information	We do not sell or share this category of personal information
	Laundering Act; to help us operate our Services; to enforce this Privacy Policy and our Terms of Use; to comply with Applicable Law.	with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer.	
	Professional or employment-relate	ed information	
We may collect informat	ion about your occupation, job title, and business i	name.	
We may collect this type of information from:	This information is collected: To assess applications for employment.	We may disclose this type of information to:	We do not sell or share this category of personal information.
• Customer (i.e., you).			
	Inferences Drawn from Other Perso	nal Information	l
	from any of the information we have collected or your perceived interests, preferences, characterist		by a third party. These
We may draw these inferences ourselves or acquire them from	This information is collected:	We may disclose this type of information to:	Third-party analytics, advertising, and other similar

third-party data	to process transactions that you have		marketing partners
resellers.	 authorized us to make; to facilitate your activities with respect to our Services; to prevent, detect, mitigate, and investigate fraud, security breaches, and potentially prohibited or illegal activities, including, for example, activities prohibited by the Anti-Money Laundering Act; to help us operate our Services; to send you information we believe is relevant to you, such as news, bulletins, marketing materials, or other information; to enforce this Privacy Policy and our Terms of Use; to comply with Applicable Law. 	 Our parent, affiliates, and subsidiaries; Third party service providers; Third parties when you agree to or direct that we share your information with them; Third parties as needed for legal or business purposes; Third parties who may acquire your information in a business transfer. 	may have access to this data, including to better serve you more relevant and sometimes location-based advertisements, and this may be considered a "sale" or "share" under the CCPA and CPRA under certain circumstances.

Refer to the Olliv Privacy Policy for more information:

https://www.olliv.com/privacy-policy